



PIONEER

Company Profile

Modern Pioneer Company | Corporate Profile



About Us

Pioneer is a leading Saudi-based 5PL provider with over 34 years of experience, delivering efficient sourcing, procurement, and logistics solutions through deep expertise and a global network



PIONEER

WHAT WE DO

1

Sourcing

We help our clients source high-quality products and materials from reliable suppliers across the globe. Our team has extensive knowledge of various industries and can assist in finding the best suppliers for your specific requirements.

2

Procurement

Our procurement services cover the entire process, from identifying the right suppliers to negotiating contracts and managing orders. We help our clients optimize their procurement processes, reduce costs, and improve efficiency.

3

Mgt & Logistics

We provide end-to-end logistics solutions to ensure timely and efficient delivery of goods. Our logistics team works closely with our clients to understand their needs and develop customized solutions that meet their specific requirements.



OUR VISION

Empowering businesses to thrive while propelling our own sustainable growth. Leveraging unwavering reliability, visionary solutions and a trust-driven approach rooted in Saudi leadership.

OUR MISSION

Driving the Nation's progress as a trusted leader in enabling supply chain & logistics.



PIONEER'S LEGACY

More Than Three
Decades Of Innovation,
Growth, & Excellence

1991

Foundations
in **Jeddah**,
through
FMCG and
Gift Items
from **Taiwan**

1995

Expansion
into **Hong
Kong** to
Access
Regional
Expertise

2000

Opening
Riyadh Office

2001

Entry into
**Construction
Materials**

2003

Formation of
**Modern
Pioneer
Company**

2006

Establishing a
**Global
Sourcing Hub
in China**

2008

Recognition
for Excellence
in **FMCG**

2010

Expanding
**Procurement
and
Electronics
Footprint**

2011

Entry into
**Furniture and
Facility
Supplies**

2015

Establishing
Leadership in
**Automotive
Accessories**

2023

Achieving
**Operational
Excellence**
through
**Certification
in Logistics**

2024

A 5PL Aligning
with **Vision
2030 Across
Diverse
Industries**

GLOBAL REACH & OFFICES



REGIONAL HUBS

JEDDAH HQ . RIYADH OFFICE . CHINA OFFICE



STRATEGIC HUBS

DUBAI . VIETNAM . HONG KONG



GLOBAL NETWORK

TURKEY . PORTUGAL . CHINA . INDIA
PAKISTAN . EGYPT . POLAND . MALAYSIA



PIONEER

CORE BUSINESS LINES



TOURISM & HOSPITALITY

FFE (Furniture, Fixtures & Equipment) and OS&E (Operating Supplies & Equipment) for hotels, resorts, and leisure projects



AUTOMOTIVE

OEM parts, Safety kits, Inflators, Interior Accessories etc



SPECIALIZED BUILDING

Materials Innovative construction and fit-out materials tailored for large-scale development



CORPORATE PROUDUCTS & GIFTS

Corporate gifts, promotional kits, and luxury packaging solutions



FMCG & Retail

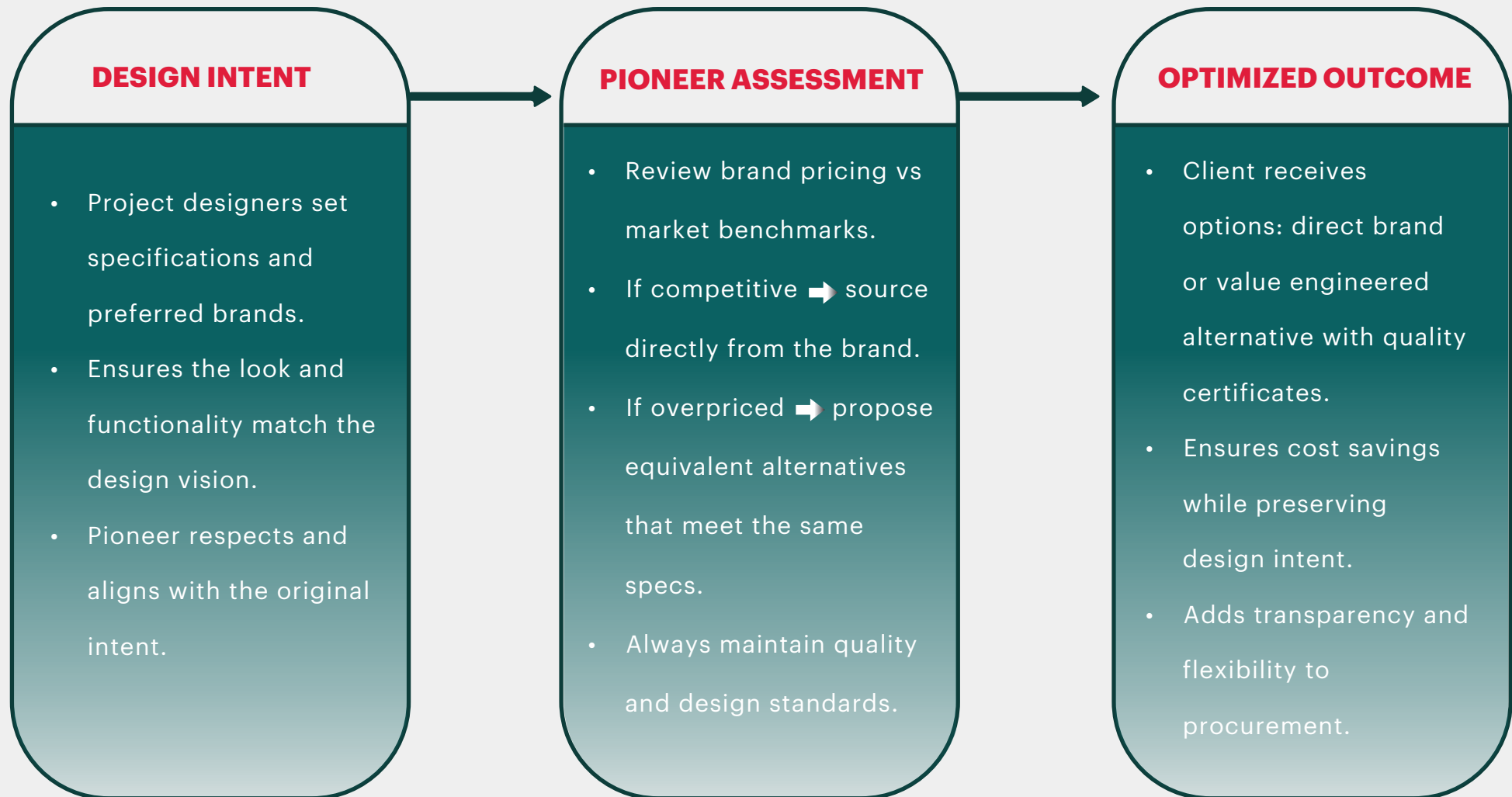
Display Unit, Promotional & Consumer Gifts, Packaging, Booths

Full List Of Services

SOURCING & PROCUREMENT	CUSTOMIZATION	PRODUCTION	LOGISTICS	DISTRIBUTION & DELIVERY	VALUE ADDED SERVICES
Need Identification / Innovation Supplier Pre-Qualification Market Entry Regulation & Compliance Sourcing & Procurement	Product Customization Private Labelling Packing & Packaging	Concept Development & Prototyping Manufacturing Integration Production & Quality Assurance & Quality Control	Shipping Imports Compliance Pre-Check Customs Clearance	Delivery Warehousing & Storage Fulfillment & Co-Packing	Saudi Content Consulting Procurement As A Service Project Financing

Pioneer's Value Engineering Approach

Smart sourcing for cost savings without compromising design



Our Clients

Aviation



Telecom



Finance



Automotive



Others



Corporate Products & Gifts



Corporate Products & Gifts
Corporate Gifts, VIP Products,
Promotional Items, Executive Gifts



Trophies Recognition Items
Custom, Trophies, Awards, Plaques



Cutural & Custom Gifts
Hajj & Umrah, Gifts, Culture Gifts,
Custom, Playing Cards



Apparel & Wearable
Branded Apparel, Caps,
Uniforms, Promotional Clothing



Electronics
Stand Displays, Promotional,
Boxes, Inflatables



Sustainable Gifts
Sustainable Promotional products

FMCG & Retail



Display Unit

Custom POS displays, shelves, Product stands in acrylic, Wood, or metal for effective in-store presentation



Packaging

Branded boxes, paper bags, sleeves, pouches, sustainable



Promotional & Consumer Gifts

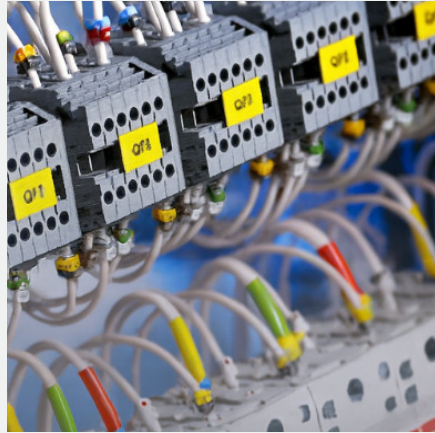
Classics Gifts, Eco-friendly Gifts, Luxury & Executive Gifts, Industry-specific Gifts, Promotional & Marketing Gifts



Booths

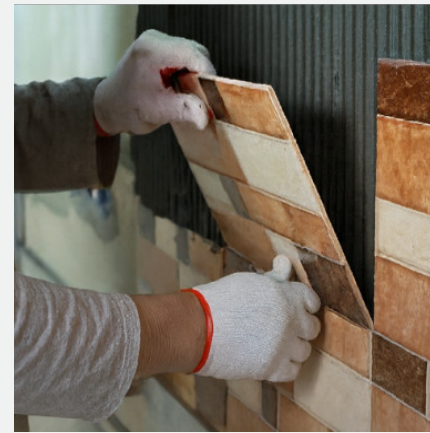
Modular retail booths, kiosks
Pop-up display structures ready for activations and exhibitions.

Specialized Building Materials



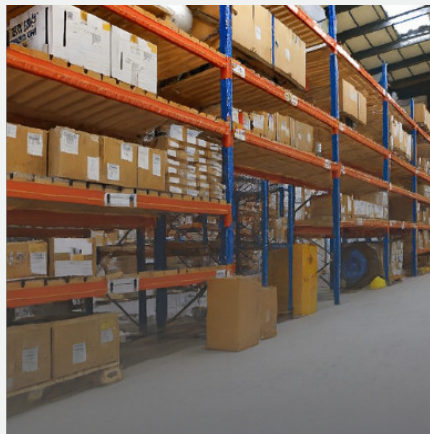
MEP

HVAC Systems, Ducting, Wiring,
Plumbing, Fire Protection



Specialized Building Materials

Advanced Concrete Mixes, Acoustic Panels,
Thermal Insulation, Specialized Coatings
,Adhesives, Sustainable Building Solutions.



Logistics

Steel Structures, Firefighting Systems,
Concrete, Racking System



Mixed Use

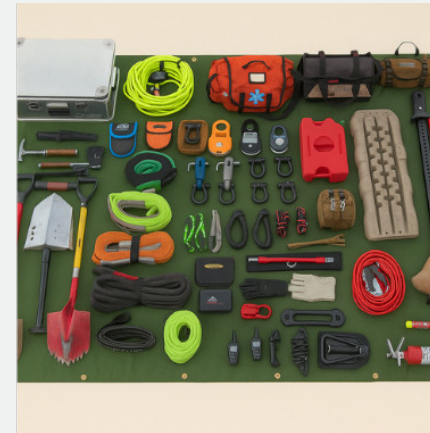
General Construction Materials And
Multi-use Building Solutions.

Automotive



Safety kits

Comprehensive car, safety kits featuring first-aid boxes, jumper cables, warning triangles, Essential roadside tools.



Off-Road Kits

Heavy-duty off-road gear including:
Recovery straps, Air inflators
shovels and multi-purpose tools.



Car Mats

Custom-fit rubber, Carpet or leather mats designed for durability, comfort, and premium finish.



Car interior

Interior accessories including:
seat covers, organizers, sunshades
Detailing tools enhancing practicality
and style.

Corporate Products & Gifts



Hospitality & Accommodation

Complete hotel and residential setups including:
Furniture, Fixtures, Linens, Tableware, Guest
Amenities, Operational supplies



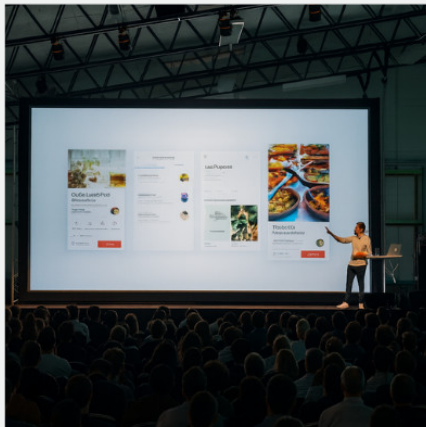
Pilgrimage & Religion Tourism

Kits, travel essentials, prayer sets
Hospitality accessories designed for
pilgrims.



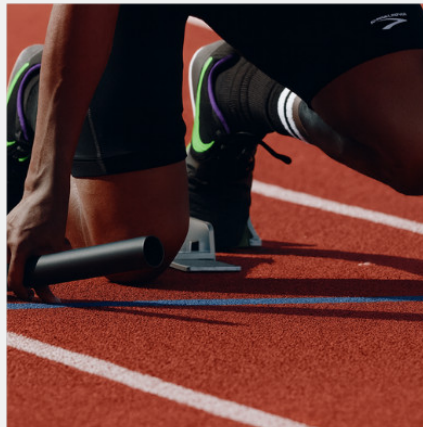
Souvenirs & Cultural Memory Gifts

Destination souvenirs, keepsakes, magnets,
artisan-crafted cultural items



Events, Festivals & entertainment

Décor elements, stage setups
Branded merchandise



Sports

Team uniforms, Event accessories
trophies, Customized kits for sports
organizations and tournaments.



Sustainable Products

Environmentally responsible -
Hospitality items such as: reusable

Automotive

Empowering Automotive, Industrial, and Ecommerce sectors to deliver superior customer experiences and seamless safety and mobility solutions.

CASE STUDIES

Car Safety Kits for Nissan KSA

Client: Nissan KSA

Project: Provision of Car Safety Kits

Industry: Automotive

Location: Saudi Arabia.



Overview:

Pioneer provided car safety kits to Nissan KSA customers, enhancing road safety and customer satisfaction.

Impact:

Improved road safety for Nissan drivers.

Boosted customer satisfaction and brand trust, reinforcing Nissan's commitment to safety.

Solutions:

- Procurement Scope

Fire extinguishers, first aid kits, tire pressure gauges, and reflective triangles.

- Execution Strategy

Customized kits with Nissan KSA's branding.

Efficient logistics for timely delivery to dealerships.

Challenges:

Ensuring compliance with Saudi safety regulations, requiring approvals from the Saudi Food and Drug Authority (SFDA) and Civil Defense for the fire extinguishers and safety equipment. Co-packing multiple items, with some components sourced from China, including the packaging and logistics coordination for items like fire extinguishers within Saudi Arabia.

Powering FMCG and Retail businesses with essential products, merchandising, and supply chain solutionsmobility solutions.

CASE STUDIES

CHEES

Client: AlMarai

Project: Elevating In-Store Visibility for Tin Cheese

Industry: Retail / In-Store Solutions

Location: Saudi Arabia.



Overview:

In a fiercely competitive market, Al Marai aimed to establish a stronger foothold in the Western region by launching their tin cheese product line in major supermarket chains. Their mission was clear: amplify brand visibility and drive sales momentum.

Impact:

- **Sales Surge:** Achieved an 18% boost in sales within the first month of launch.
- **Enhanced Brand Recognition:** Customer feedback revealed a 40% rise in brand awareness among health-conscious consumers—a testament to the campaign's effectiveness.

Solution:

We introduced dynamic, eye-catching in-store displays across high-traffic supermarket outlets. These displays emphasized the nutritional advantages of Al Marai's products, combining bold aesthetics with persuasive messaging to captivate the target audience.

Execution Strategy:

- Partnered closely with store managers to secure premium shelf placements, ensuring maximum visibility.
- Designed bespoke displays that featured striking colors and engaging product narratives to resonate with health-conscious shoppers.
- Coordinated seamlessly with Al Marai to align on branding and key messaging for a cohesive, impactful execution.

Overcoming Challenges:

Despite operating within a constrained promotional budget during the launch phase, we prioritized cost-efficient, high-impact solutions to achieve maximum reach.

Procurement As A Service (PAAS)

Powering growth through intelligent procurement as a service

CASE STUDIES

GEMS School

Client: EMAAR Properties

Project: GEMS School, King Abdullah Economic City (KAEC)

Industry: Education and Property Development

Location: Saudi Arabia



Overview:

Pioneer provided procurement services for GEMS School, sourcing nearly 16,000 items to ensure the school's operational readiness within a challenging 3-4 month timeline.

Impact:

- Delivered all items on time and within budget.
- Smooth operational launch, ensuring the school was fully equipped for opening day.

Solution:

Procurement Scope: Classroom and office furniture, sports equipment, lab equipment, cafeteria supplies, books, music instruments, IT equipment, uniforms, and more.

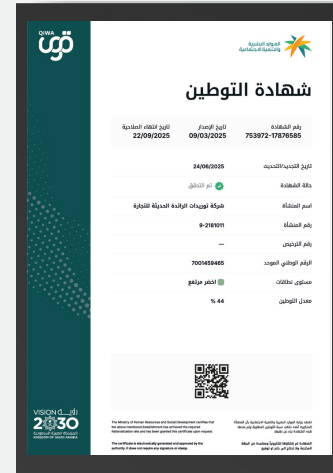
Execution Strategy:

- Collaborated with reputable suppliers to ensure quality and timely delivery.
-
- Managed costs and logistics to meet the tight 3-4 month deadline.
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- Performed rigorous quality checks before delivery.

Overcoming Challenges:

- Meeting the 3-4 month timeline for such a wide variety of items.
- Ensuring efficient logistics and on-time delivery despite supply chain complexities.

CERTIFICATIONS



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أرامكو السعودية
saudi aramco



غرفة جدة
JEDDAH CHAMBER
— 1946 —



Let's Build Momentum Together



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